

Fonte Ads

Confronto tra maggio 2013 e maggio 2012 dei dati "diffusione media" e "totale vendita"

TESTATA	2013	2012	Diff.	%	2013	2012	Diff.	%
	Diffusione media	Diffusione media			TOTALE VENDITA	TOTALE VENDITA		
	2 (5+8+9+11+12+13+14+15+17)	2 (5+8+9+11+12+13+14+15+17)			4 (5+8)	4 (5+8)		
ADIGE (L)	22,802	23,902	-1100	-4.6	14,826	15,531	-705	-4.5
ALTOADIGE/TRENTINO	20,398	22,981	-2583	-11.2	15,800	17,883	-2083	-11.6
ARENA (L)	40,460	42,580	-2120	-5.0	34,931	37,064	-2133	-5.8
AVVENIRE	118,960	121,998	-3038	-2.5	20,034	20,779	-745	-3.6
CENTRO (IL)	18,399	21,821	-3422	-15.7	17,298	20,692	-3394	-16.4
CORRIERE ADRIATICO	14,889	16,252	-1363	-8.4	13,927	15,197	-1270	-8.4
CORRIERE DELLA SERA	406,706	474,395	-67689	-14.3	374,554	432,852	-58298	-13.5
CORRIERE DELLE ALPI	5,644	5,990	-346	-5.8	5,407	5,755	-348	-6.0
CORRIERE MERCANTILE	6,899	7,872	-973	-12.4	6,475	7,365	-890	-12.1
CORRIERE SPORT - STADIO	130,207	156,904	-26697	-17.0	127,797	154,530	-26733	-17.3
CORRIERE SPORT-STADIO LUN.	174,963	236,807	-61844	-26.1	172,396	234,204	-61808	-26.4
CORRIERE Umbria/VT/RI/Sabina/AR/SI/Maren	13,337	14,863	-1526	-10.3	13,007	14,525	-1518	-10.5
DOLOMITEN	48,429	50,235	-1806	-3.6	9,085	9,159	-74	-0.8
ECO DI BERGAMO (L)	43,446	46,195	-2749	-6.0	31,173	33,195	-2022	-6.1
FATTO QUOTIDIANO (IL)	53,387	56,380	-2993	-5.3	51,715	53,388	-1673	-3.1
GAZZETTA DEL LUNEDI' (LA)	8,537	10,175	-1638	-16.1	8,153	9,710	-1557	-16.0
GAZZETTA DEL MEZZOGIORNO (LA)	32,235	33,703	-1468	-4.4	30,564	32,055	-1491	-4.7
GAZZETTA DEL SUD	35,836	40,185	-4349	-10.8	34,205	38,079	-3874	-10.2
GAZZETTA DI MANTOVA	25,390	27,526	-2136	-7.8	21,149	22,852	-1703	-7.5
GAZZETTA DI MODENA NUOVA	9,139	10,513	-1374	-13.1	8,853	10,128	-1275	-12.6
GAZZETTA DI PARMA	34,880	37,669	-2789	-7.4	23,918	26,640	-2722	-10.2
GAZZETTA DI REGGIO	10,708	11,531	-823	-7.1	10,234	10,952	-718	-6.6
GAZZETTA SPORT (LA)	230,099	261,250	-31151	-11.9	208,684	233,435	-24751	-10.6
GAZZETTA SPORT-LUNEDI' (LA)	275,284	366,653	-91369	-24.9	252,912	339,800	-86888	-25.6
GAZZETTINO (IL)	68,645	77,047	-8402	-10.9	64,987	73,099	-8112	-11.1
GIORNALE (IL)	117,968	129,689	-11721	-9.0	114,716	125,999	-11283	-9.0
GIORNALE DELL'UMBRIA (IL)	4,082	3,594	488	13.6	3,883	3,385	498	14.7
GIORNALE DI BRESCIA	37,075	39,429	-2354	-6.0	27,827	29,376	-1549	-5.3
GIORNALE DI SICILIA	44,307	59,153	-14846	-25.1	42,011	56,553	-14542	-25.7
GIORNALE DI VICENZA (IL)	35,985	37,637	-1652	-4.4	30,840	32,513	-1673	-5.1
ITALIA OGGI	66,045	78,822	-12777	-16.2	38,042	37,315	727	1.9
LIBERO	90,895	96,657	-5762	-6.0	88,449	94,240	-5791	-6.1
LIBERTA'	25,878	26,480	-602	-2.3	22,773	23,140	-367	-1.6
MANIFESTO (IL)	13,556	18,444	-4888	-26.5	12,032	15,900	-3868	-24.3
MATTINO (IL)	55,641	67,929	-12288	-18.1	53,825	65,636	-11811	-18.0
MATTINO DI PADOVA (IL)	23,686	25,270	-1584	-6.3	22,242	23,711	-1469	-6.2
MESSAGGERO (IL)	144,982	176,800	-31818	-18.0	141,431	171,747	-30316	-17.7
MESSAGGERO VENETO	45,987	46,215	-228	-0.5	43,084	43,240	-156	-0.4
NUOVA DI VENEZIA E ME. (LA)	15,387	15,924	-537	-3.4	14,733	15,269	-536	-3.5
NUOVA FERRARA (LA)	8,262	9,640	-1378	-14.3	8,005	9,372	-1367	-14.6
NUOVA SARDEGNA (LA)	43,911	48,945	-5034	-10.3	43,144	48,157	-5013	-10.4
NUOVO QUOTIDIANO DI PUGLIA	14,388	16,620	-2232	-13.4	13,837	15,832	-1995	-12.6
PICCOLO (IL)	32,032	34,114	-2082	-6.1	28,346	30,823	-2477	-8.0
PROVINCIA (CO-LC-SO-VA) (LA)	33,305	36,708	-3403	-9.3	26,659	29,542	-2883	-9.8
PROVINCIA DI CREMONA (LA)	19,064	21,625	-2561	-11.8	16,527	18,934	-2407	-12.7
PROVINCIA PAVESE (LA)	16,614	18,014	-1400	-7.8	15,715	17,078	-1363	-8.0
QN-II Giorno	53,714	58,480	-4766	-8.1	51,756	55,676	-3920	-7.0
QN-II Resto del Carlino	128,398	137,247	-8849	-6.4	124,347	128,576	-4229	-3.3
QN-La Nazione	103,166	110,358	-7192	-6.5	100,066	106,283	-6217	-5.8
QUOTIDIANO (IL) (della Calabria)	8,228	9,301	-1073	-11.5	8,000	9,039	-1039	-11.5
QUOTIDIANO DI SICILIA	12,365	12,179	186	1.5	2,355	2,169	186	8.6
QUOTIDIANO DI SICILIA (EDIZ. DEL SABATCO	30,347	32,161	-1814	-5.6	2,347	2,161	186	8.6
REPUBBLICA (LA)	350,438	396,446	-46008	-11.6	319,334	353,311	-33977	-9.6
SECOLO XIX (IL)	61,519	65,992	-4473	-6.8	59,035	63,310	-4275	-6.8
SICILIA (LA)	29,725	41,694	-11969	-28.7	25,896	38,582	-12686	-32.9
SOLE 24 ORE (IL)	224,221	262,360	-38139	-14.5	152,044	172,300	-20256	-11.8
STAMPA (LA)	225,697	253,971	-28274	-11.1	192,990	218,768	-25778	-11.8
TEMPO (IL)	41,711	39,450	2261	5.7	40,629	38,320	2309	6.0
TIRRENO (IL)	58,893	65,905	-7012	-10.6	57,295	63,954	-6659	-10.4
TRIBUNA DI TREVISO (LA)	14,080	14,769	-689	-4.7	13,194	13,849	-655	-4.7
TUTTOSPORT	73,980	93,110	-19130	-20.5	72,595	91,740	-19145	-20.9
TUTTOSPORT LUNEDI'	102,567	195,265	-92698	-47.5	101,063	193,643	-92580	-47.8
UNIONE SARDA (L)	50,657	56,768	-6111	-10.8	49,343	55,338	-5995	-10.8
UNITA' (L)	25,351	35,906	-10555	-29.4	22,743	33,791	-11048	-32.7